

PA Leadership Academy

Professional development certificate in leadership

November 15, 2020 | Washington D.C. Metro Area

Overview

Arizona State University's College of Health Solutions is offering a professional development certificate in leadership, or Leadership Academy. This intensive one-day Leadership Academy takes place on Nov. 15, 2020, kicking-off one day prior to AAPA's Executive Leadership Conference.

This program focuses on key strategies to help PA professionals lead during uncertain times, needed even more so during this unprecedented health crisis, and create positive change within their organizations. The Leadership Academy is a deep dive into the personal and organizational strategies and skills necessary to be an effective leader and lead change within your organization. This in-person program takes a unique individualized approach to personal and professional growth with hands-on learning and practical tools.

Program goals

At the conclusion of this program, participants will be able to:

- Recognize and implement key strategies to lead during crisis and uncertainty.
- Adopt a growth vs. fixed mindset to successfully lead in the complex health care environment.
- Apply key skills and tools of high-performance teamwork in order to lead within your organization.
- Develop techniques to improve influence within your organization to create and lead change.
- Create an "executive presence" by incorporating specific skills and tools based on the "Amy Cuddy" model.
- Identify a key leadership challenge and work with colleagues to develop a structured approach to successfully completing a leadership project.
- Apply a framework for driving and managing change for personal and organizational change.

These goals will be achieved through group discussion, self-reflection tools and assessment and hands-on learning experiences throughout the program.

Personal leadership project

As part of this personal learning experience, the Leadership Academy offers an optional Personal Leadership Project (PLP) with mentorship by ASU faculty. The PLP gives participants the opportunity to directly apply the leadership skills developed during the academy to a leadership challenge or project they seek to address in their workplace.

Examples of PLP topics include quality improvement initiatives, system-based challenges, or development of a particular educational intervention. Completion of the PLP includes a final presentation on the project that includes findings along with completion of a written workbook. To continue support for the program participants, follow-up webinar(s) will be offered to reinforce the leadership skills developed in the workshop.

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Program components and schedule

- One-day intensive: “Developing executive presence to create long-lasting change.”
- Coaching circles-peer mentoring.
- Personal leadership project (optional).
- Follow-up webinar(s) approximately 1-3 months after one-day intensive.
- Personal leadership project: Expected to offer 20 hours of additional CME credit.

Date	Program component	Location
November 15, 2020 (8 hours)	Program kick-off day one One-day intensive: “Developing executive presence to create long-lasting change” <ul style="list-style-type: none">· Leadership framework· High performance teaming· Creating influence· Developing executive presence	The Ritz-Carlton, Tysons Corner, VA
Webinar #1 (1.5 hours) Date: TBD	Program follow-up “Driving and managing change for yourself and others” <ul style="list-style-type: none">· Executive coach presentation· Coaching circle report on leadership challenges; PLP report out	Live webinar
Webinar #2 (1.5 hours) Date: TBD	Program culmination and presentations <ul style="list-style-type: none">· Personal leadership challenges; integration into personal leadership project (if applicable)· Program wrap-up and next steps	Live webinar

Learner expectations

To complete the program successfully and earn CME credit, participants are expected to fulfill the following:

- Complete all program self-assessments (pre/post evaluations) and session evaluations.
- Attend and participate in the one-day intensive on Nov. 15, 2020.
- Participate in all live webinars as outlined by the program schedule.
- Complete PLP if desired (optional); Offers an additional 20 hours of CME if completed.

CME accreditation

The College of Health Solutions at Arizona State University is seeking CME approval through the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit to participants in the Leadership Academy for PAs. CME verification and certificates will be provided to participants upon completion of program and submission of evaluations.