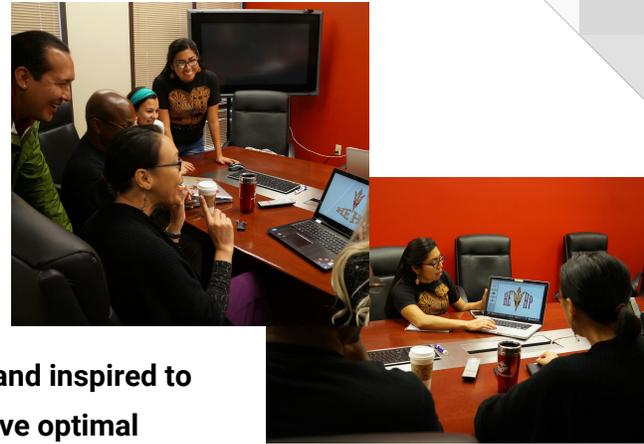


Why an ASU Bachelor of Science in Health Education and Health Promotion?



A Bachelor of Science (BS) in Health Education and Health Promotion (HEHP) is for those that are passionate and inspired to help individuals and populations prevent disease and achieve optimal physical, mental, and emotional health and wellness.

A BS in HEHP from ASU is a professional, credentialed, and nationally recognized degree and can lead to certification in the field of health promotion (Certified Health Education Specialist, CHES).

Health education specialists learn the science of health behavior change.

HEHP majors learn how to be health educators through an application-based, experiential approach incorporated into core courses throughout the program.

HEHP students are professionally trained to advocate for health and public health policy in a growing career field.

HEHP offers interesting courses: stress management for wellness, body image, substance abuse, obesity, nutrition, prevention education, physical activity promotion, school health, community health, and much more! These courses will also be available to students seeking degrees in other field but need electives in the field of health education.

Majoring in HEHP allows for a flexible career in a variety of health organizations.

As our population ages, and we face a growing number of lifestyle-preventable diseases, health education is becoming increasingly important to health care in the United States because it offers an appropriate and effective approach to addressing our current health challenges.

Career Outlook for Health Education and Health Promotion Specialists

Employment of health educators and community health workers is projected to grow 21 percent from 2012 to 2022, faster than the average for all occupations.

Source: <http://www.bls.gov/ooh/community-and-social-service/health-educators.htm>

For Arizona, the outlook is especially positive, with 35% growth predicted from 2010-2020 and 80 new Health Educator jobs expected to become available every year.

Source: <http://2015annualreport.slhsi.org/>

Get CHES Certified!

The Bachelor of Science in HEHP prepares students to earn *the desired credential* in the field of health education and health promotion. Graduates of our program are prepared to successfully pass the Certified Health Education Specialist (CHES) exam which focuses on the Seven Areas of Responsibility listed below:

Area I: Assess Needs, Assets and Capacity for Health Education □

Area II: Plan Health Education

Area III: Implement Health Education

Area IV: Conduct Evaluation and Research Related to Health Education □

Area V: Administer and Manage Health Education

Area VI: Serve as a Health Education Resource Person

Area VII: Communicate and Advocate for Health and Health Education

Why CHES Certification?



- Helps candidates stand out professionally!
- Makes candidates more appealing to employers
- Gives candidates a competitive edge as more employers state that CHES certified applicants are preferred compared to applicants who are not
- Showcases professional skills needed to prevent disease and improve health outcomes in your community
- Fosters a sense of pride and accomplishment
- Signifies passion and commitment to the development of the health education profession
- Promotes professional development opportunities beyond formal education

Expert Faculty

Nearly half of the ASU Health Education and Health Promotion faculty are CHES certified (Der Ananian, M. Hrncir, Miller, Strong)

MPH's (Adams, Ainsworth, Crespo, Miller)

PhD's (or ABD's) in Health Education OR Public Health (Adams, Buman, Crespo, Der Ananian, S. Hrncir, Huberty, Miller, Strong)

Students Develop Expertise in Areas of Interest with the Following HEHP Electives:

*Beginning Spring 2017

- EXW 303 *Human Sexuality for Health Education (3)**
- EXW 312 *HIV/AIDs Prevention (1)**
- EXW 321 *Consumer Health (1)**
- EXW 331 *Violence Prevention (1)**
- EXW 341 *Injury Prevention (1)**
- EXW 344 Physical Activity in Health and Disease (3)**
- EXW 350 Substance Abuse and Addictive Behavior (3)**
- EXW 351 *Substance Abuse Prevention (1)**
- EXW 361 *Social Media and Marketing (1)**
- EXW 371 *Conflict Management and Mediation (1)**
- EXW 380 Healthy Body Image and Wellness (3)**
- EXW 410 Obesity Perspectives and Prescriptions (3)**
- EXW 443 *Emotional Health and Interpersonal Relationships (3)**
- EXW 448 *Foundations in School Health Education (2)**

A Profile of Our Students

Our students include:

- A nurse who, after working in hospice and seeing the toll taken by preventable diseases, would like to help people improve their health behaviors for better long-term health outcomes.
- An X-Ray tech who, having worked alongside bachelor-prepared medical device company representatives who educate surgeons on proper use of new medical devices, would like to obtain a bachelor's degree so that she will be a competitive candidate for those high paying jobs.
- A thoughtful young woman who can see the connections between health outcomes and health policy and would like to help inform the direction of health policy decisions in the future.
- Many aspiring Physicians' Assistants whose future patients will be well-served by practitioners who have foundational knowledge of the importance of health behaviors for addressing the most common causes of death today: lifestyle-preventable diseases.
- An inspired young man who wants to promote physical activity and other health-enhancing behaviors in worksite settings as a way to reduce disease risks and prevent early death.
- Many other dynamic, motivated learners who are interested in working at the intersection of the social and biological sciences in order to facilitate positive health outcomes for individuals, communities, and populations through health education, promotion, policy change, programming, and community empowerment initiatives.

What Our Students are Saying

"It is comforting to say that my major does not limit me, and the career possibilities are endless. I have always wanted to be involved with the medical field, ever since I can remember, and I have finally narrowed my options down to a few choices. My first career choice would be a Physician Assistant specializing in trauma, the second choice would be a work site wellness coordinator and my third career choice being a health educator for a disease such as breast cancer. Health promotion has so many different settings in which it can apply, including clinical, work site, universities, and wellness centers."
-Madisyn Forst, Junior, Health Education and Health Promotion

"I have always wanted to help the community with its health problems. To achieve this dream of mine, I chose the Bachelor's of Health Education and Health Promotion (HEHP) as my major. Becoming a Certified Health Education Specialist (CHES) will grant me the opportunity of educating people and promoting programs to positively influence the community's quality of life." -Mariam Auchana, Junior, Health Education and Health Promotion

"I knew from the moment I stepped foot in The College of Health Solutions I made the right decision about my future. My passion has always been helping people take their health into their own hands, and this program has created a path to those opportunities. My major is Health Education and Health Promotion (HEHP) which will lead me to become a Certified Health Education Specialist (CHES). HEHP practically has no limit to workforce possibilities and that's why this degree is so desirable. The professors in this program have provided in depth material, instruction, and abundant career possibilities because they truly want all students to succeed." -Julianne Rodgers, Senior, Health Education and Health Promotion

"The direction of my future occupation was always clear to me. I wanted to help people. It wasn't until my first year in nursing school that I realized the great need for health prevention and "upstream" health professionals. I immediately changed my degree to Arizona State University's Exercise & Wellness Health Promotion/Education program. It was truly a stellar program. The professors are passionate about the material and provided exceptional support in our learning. This program will allow me to impact the health of individuals or whole communities, as it has provided me with the knowledge for corporate work site wellness programs, health promotion programs in communities, and health education in school and other health settings. I believe the program will lead to a whole new generation of professional individuals who will advocate for positive health policies, provide health prevention, promotion, and interventions, and lead us to a healthier nation." - Marsi Scara, Graduate, Health Education and Health Promotion

"I knew that I have always wanted to help people and be involved in my community as much as I could. When I chose the Bachelor's in Health Education and Health Promotion (HEHP) degree, I had no idea the potential it had for me and my future. The program not only opened my eyes to the world of career opportunities that are available as a Health Education and Health Promotion professional, but it also made an impact in my life because of the many inspiring and moving professors in the program who truly care about student success." - Morgan Porter, Graduate, Health Education and Health Promotion

Where do Health Educators Work?

A few examples...

<ol style="list-style-type: none"> 1. Health and Fitness Programs/Health Clubs 2. Planned Parenthood 3. American Lung Association 4. American Heart Association 5. HandsOn Greater Phoenix 6. Tempe Municipal Volunteer Program 7. Families Giving Back 8. Arizona Helping Hands, Inc. 9. United Food Bank 10. Valley of the Sun United Way 11. Child Crisis Center and Crisis Nursery, Inc 12. ICAN 13. St. Mary's Food Bank 14. Health Management Organizations (HMOs) like Cigna Health Insurance 15. Big Brothers & Sisters 16. Phoenix Rescue Mission 17. Roosevelt Row Community Development Organization 18. Human Rights Committee 19. Phoenix Pride 20. Phoenix Children's Hospital 21. Greater Valley Area Health Education Center 	<ol style="list-style-type: none"> 22. Healthy Start 23. The Veterans Administration 24. Indian Health Service 25. Fresh Start 26. Mothers Against Drunk Driving (MADD) 27. Project Cure Arizona 28. Goodwill of Central Arizona 29. Chicanos por la Causa 30. Alzheimer's Association 31. American Red Cross 32. Homebase Youth Services 33. Sun Health Foundation 34. U.S. Center's for Disease Control and Prevention (CDC) 35. Arizona Rape Prevention 36. Girls Rule Foundation 37. National Council on Alcoholism and Drug Dependence 38. Tumbleweed Center for Youth Development 39. National Eating Disorders Association 	<ol style="list-style-type: none"> 40. NHW Community Health Center 41. Wellness Maricopa 42. American Diabetes Association/Arizona and New Mexico Area 43. International Rescue Committee 44. Maricopa County Department of Public Health 45. Senior Activity Centers 46. County Public Health Departments 47. Public, Private, and Charter Schools 48. University and College Wellness Centers 49. Arizona Department of Health Services
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HEHP Majors Have Career Choice!

The Millennial generation likes change! Majoring in Health Education and Health Promotion allows students to work in numerous health related fields in various roles including health promotion, health education, program planning, program implementation, evaluation, research, health policy, advocacy, and more. The various health educator roles and diversity in health topics allows for career change.

Health Educator Job Search Terms and Tips!

Search major job sites, like Indeed, Monster,, GovernmentJobs, Glassdoor, NCHEC, LinkedIn, AZstatejobs, etc. Download job search apps such as Indeed onto your phone or other devices.

Search under numerous terms, even some that don't really seem like HEHP positions would show up for. Below are some terms to start with. Also, the more you search, the more you will see other titles for health education specialists. You can then search on those terms. Again, some of these terms will leave you thinking: Wait! This is not HEHP!. But, HEHP jobs will often show up in these related searches.

- Health Educator
- Certified Health Education Specialist
- Health Education
- Community Health Educator
- Community Health
- Community Health Education
- Health Promotion
- Health Education and Health Promotion
- Health Promotion
- Health Promotion Specialist
- Public Health Educator
- Public Health
- Public Health Education
- Exercise Science
- Exercise Physiology

- Exercise and Wellness
- Health and Wellness
- Prevention Educator
- Prevention Specialist
- Health Administrator
- Health Administration
- Program Coordinator
- Wellness Coordinator
- Sexual Health Educator
- Diabetes Educator
- Health and Wellness Educator
- Violence Prevention
- Injury Prevention
- Substance Abuse Health Education Specialist
- HIV/AIDS Prevention
- Prevention Educator

Add specific health topics of interest to your search terms such as sexual health, physical health, violence prevention, injury prevention, etc. Search the sites of specific organizations that hire health educators; hospitals, governmental agencies, and specific health related organizations (i.e. planned parenthood, diabetes association, etc.).

Health Education and Health Promotion Professional Organizations

•NCHEC: National Commission for Health Education Credentialing -<http://www.nchec.org>

•SOPHE: Society for Public Health Education-
http://www.sophe.org/Health_Promotion_Practice.cfm

•SHAPE America: Society of Health and Physical
Educators-<http://www.shapeamerica.org/exploreHealth.cfm>

•ACHA: American College Health Association-<http://www.acha.org>

•Directors of Health Promotion and Education-<http://www.dhpe.org>

•U.S. Centers for Disease Control and Prevention -<http://www.cdc.gov>

Health Education and Health Promotion Online Journals

- <http://www.shapeamerica.org/publications/journals/ajhe/>
- <http://hej.sagepub.com>
- <http://heb.sagepub.com>
- <http://her.oxfordjournals.org>
- <http://jhetonline.com>
- <http://js.sagamorepub.com/jhett>
- <http://www.cashe.org/wp-content/uploads/2011/05/hettj-volume-1-REVISED.pdf>
- [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1746-1561/issues](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1746-1561/issues)
- <http://www.tandfonline.com/toc/rhpe20/current#.VD8dWksfluY>

Sample Job Description:

◀ Back To Search Results |  New Search

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Health Promotion Specialist  Share

Apply Now

Department:	COMMUNITY HEALTH SERVICES	Schedule:	Full time-Benefits
Shift:	Day	Hours:	8 am- 5 pm, M-F
Salary:		Pay Grade	214

Job Summary

• POSITION SUMMARY

This full time position develops, coordinates, implements and evaluates health promotion screens, programs, activities and events that support a healthy lifestyle for the community at large and for targeted populations. This position serves as an active member of the local community partnership (Healthy Robeson Taskforce).

• EDUCATION, CREDENTIALS, TRAINING and EXPERIENCE:

Minimum Required:

- Bachelors degree in Community Health, Public Health, Public Health Nutrition or other health promotion related field from an accredited college or university.
- Basic knowledge in lifestyle behavior modification and community health education concepts, methods and techniques.
- Organizational and leadership skills.
- Proficient in the use of keyboard and computer applications such as Microsoft Word,, Excel, PowerPoint and the Internet.
- Must be available to work days, evenings, weekends and holidays as needed.
- Valid NC driver's license.

Preferred:

- Certified Health Education Specialist (CHES) credential or meet eligibility requirements to sit for the CHES exam.
- Prefer experience in coordinating one or more health promotion programs in a hospital, health department or university setting.
- Experience with the Healthy Carolinians movement is a plus.

State any additional information you feel may be helpful to us in considering your application.