



**Department of
Biomedical Informatics**
Arizona State University

SPRING 2017

Biomedical Informatics Weekly Seminar Series

Informatics in the Safety Net: Careers in 340B Analytics

Kimberly Davis

340B Consultant and Senior Analyst

Danielle Mathers

Vice President of Communications

Ponaman Healthcare Consulting

April 7, 2017 (2:45 p.m. – 4:00 p.m)

Room Sj 1-149 , Samuel C. Johnson Research Bldg.

Mayo Clinic Scottsdale

Speakers' Bios: **Kimberly Davis** joined the Ponaman team in June 2015. She is responsible for conducting 340B assessments and audits, analyzing the results, and developing comprehensive reports. Kim provides data analytic support for auditing and quarterly contract pharmacy reviews. She also conducts literature reviews and researches policy and guidelines related to the 340B Program and Medicaid. Kim brings more than five years of diverse background spanning the fields of entertainment/hospitality, business, and information technology. Kim is a graduate of Arizona State University where she completed her Bachelor's degree in Mathematics.

Danielle Mathers joined Ponaman Healthcare Consulting in January 2017. She is responsible for the team's marketing and communications efforts and provides support for business development. Danielle brings with her more than a decade of experience in strategic communications and 340B. She began her career at the Pharmacy Services Support Center at the American Pharmacists Association where she was responsible for marketing, communications, and fielding calls about 340B at the national call center. Danielle is a graduate of Washington College where she completed her Bachelor's degree in English.

Talk Abstract: This talk will focus on the 340B governmental program which requires pharmaceutical manufacturers to provide outpatient drugs to certain health care organizations at significantly reduced prices regardless of payer. We will highlight the work at Ponaman Healthcare Consulting including the data analytics to assess the performance of 340B Programs at client sites across the US as well as prepare covered entities for HRSA audits.